

# MoneySavingExpert.com

## PART 1: ROLE DESCRIPTION

ROLE TITLE: Writer – six-month contract	
REPORTING TO: TBC	DIRECT REPORTS: 0
DEPT/SECTION: Editorial	TEAM SIZE TOTAL:
OVERALL PURPOSE OF ROLE:  MoneySavingExpert.com is the UK's biggest consumer website with over 13 million users a month. The site's dedicated to cutting your bills and fighting your corner with journalistic research, cutting edge tools and a massive community – all focused on finding deals, saving cash and campaigning for financial justice.  We need someone with proven expertise in journalism and strong knowledge of personal finance to join our busy editorial team on a six-month contract.	

MAIN ACTIVITIES / TASKS: <ul style="list-style-type: none"><li>• Writing and researching new guides.</li><li>• Updating guides once they're published.</li><li>• Analysing deals and tariffs to decide our top picks.</li><li>• Designing new tools and keeping existing ones up to date.</li><li>• Working to help put together the weekly email.</li><li>• Working with the PR and campaigns team to develop new ideas.</li><li>• Writing news stories.</li></ul>
ACCOUNTABILITY / RESPONSIBILITY: <ul style="list-style-type: none"><li>• Responsible for writing new content to tight deadlines and high standards.</li><li>• Fully accountable for all information in relevant guides being up-to-date in relevant sections of the website and weekly email, and ensuring MSE covers all top products on the market.</li><li>• Fully accountable for all data on relevant interactive tools being up-to-date so the tools produce accurate results.</li></ul>
Location: central London
<b>PART 2: ROLE REQUIREMENTS</b>

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## REQUIRED EXPERIENCE & SKILLS:

### Essential

- A flair for writing and the ability to bring to life often-complex subjects.
- Organised and efficient.
- Meticulous attention to detail.
- The ability to work to tight deadlines.
- A passion for MoneySaving and tons of fresh ideas for content.

### Desirable

- Experience in personal finance.
- HTML/CSS

## PERSON SPECIFICATION:

### Essential

- Highly motivated
- Proactive approach to role
- Meticulous and conscientious
- Persistent, with ability to build strong contacts