

## PART 1: ROLE DESCRIPTION

ROLE TITLE: Assistant Designer, MoneySavingExpert.com

REPORTING TO: Senior Designer

DIRECT REPORTS: 0

DEPT/SECTION: Development

TEAM SIZE TOTAL: 12-15

### OVERALL PURPOSE OF ROLE:

Do you have creative flair and a real eye for detail? Do you love getting hands-on with a website and making changes which can impact the user journey? We're looking for a new Web Designer to join our expanding team.

You will be responsible for creating all the visual assets on our websites, as well as being involved in project work such as website redesigns. If you're a whizz with Photoshop and enjoy basic front end coding (HTML, CSS), this job is perfect for you! You'll be heavily involved with making key changes to our websites and also producing some offline material.

### MAIN ACTIVITIES/TASKS:

- Basic front end coding using HTML and CSS.
- Propose new promotion initiatives, creating and developing as required.
- Responsible for creating email marketing.
- Create and develop all visual assets for the website.
- Involved in the redesign of websites, producing ideas, content, design.

### ACCOUNTABILITY/RESPONSIBILITY :

The successful candidate will be responsible for:

- Ensuring good quality work is maintained.
- Working alongside other developers and designers to ensure all projects progress.
- Working alongside the editorial team to improve the usability and design of key guides on the site.

### PRIME ROLE LOCATION:

MoneySavingExpert.com Ltd, 19-22 Rathbone Place, London W1T 1HY

## PART 2: ROLE REQUIREMENTS

### REQUIRED KNOWLEDGE & SKILLS:

#### Essential

- Previous experience working in a similar role within a web environment.
- Proficient in Adobe Photoshop, HTML and CSS.
- Knowledge of web development.
- Highly creative with strong attention to detail, design and colours.
- Strong communication and relationship-building skills.
- Understanding of customer needs and key considerations for an online user experience.
- Ability to work to tight deadlines, within a pressurised environment.
- Committed, determined and self-motivated.

AUTHORISATION:  
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